

POS 4413 - American Presidency Analytical Essays One

Directions

The essays are open note and open book, but you cannot collaborate with anyone in completing the responses. All essays must be typed in a word-processing computer program and follow specific formatting rules (12-pt. Times New Roman font, double spaced, and one inch margins on all sides). Microsoft Word .doc files are preferred. Students will be expected to avoid frequent spelling and grammatical errors when writing their essays. Each essay must have a clear beginning, middle, and end. The student should cite all resources used when constructing their responses using guidelines presented in the American Political Science Association Style Manual. Every submission must be checked for academic integrity by submitting the document to TurnItIn's plagiarism monitor via Canvas.

You must go to the "Assignments" link on Canvas, click on "Analytical Essays One," and submit in a single document file your responses to the two separate prompts. The assignment is due Thursday, October 3rd at 5:15 p.m. You should only be using resources assigned or discussed in class, not outside sources. That means only lecture slides and readings assigned in the course should be used in constructing responses. These essays are not intended to be full research papers. The goal is to display your mastery of the course materials.

Each prompt is worth seven and a half points. You write a separate essay response for each prompt. The best responses will accurately integrate both lecture and reading materials together.

Prompt One

Edwards (2006) discusses the concept of the permanent campaign. What is meant by this concept? What are the potential drawbacks of a presidential permanent campaign? Given what was discussed in lecture, in Pika and Maltese (2014), and in Edwards (2006), is the president generally able to garner the support of the public directly through a permanent campaign, or can public support be derived indirectly through the news media's coverage of the permanent campaign? Explain whether Wildavsky (1998) would predict different rates of success for permanent campaigns, depending upon the specific policy area the president chooses to emphasize.

Prompt Two

Lim (2008) and Shogan (2007) discuss the usage of anti-intellectual presidential leadership. Compare and contrast how the two authors define the concept, attempt to demonstrate the performance of anti-intellectual leadership by presidents, and assess which type of administration is more likely to employ an anti-intellectual leadership strategy. Based on your evaluation of these readings, as well as information presented by Pika and Maltese (2014) and Wayne (2006), would you suggest that anti-intellectual presidential leadership is rooted in innate personality, or is merely a calculated strategic choice?